

PATENT
Docket No.



27550

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of
Inventor(s): Rick Martins

For (title): POINT OF PURCHASE DISPLAY

1. Type of Application

This new application is for a(n):

| | |
|-------------------------------------|----------|
| <input checked="" type="checkbox"/> | Original |
|-------------------------------------|----------|

Check one of the following if applicable:

| | |
|--------------------------|----------------------------|
| <input type="checkbox"/> | Divisional |
| <input type="checkbox"/> | Continuation |
| <input type="checkbox"/> | Continuation-in-part (CIP) |

2. Papers Enclosed Which Are Required For Filing Date Under 37 CFR 1.53(b) (Regular)
or 37 CFR 1.153 (Design) Application

8 Pages of specification

3 Pages of claims

1 Page of Abstract

7 Sheets of drawing

- ☒ formal
☐ informal

CERTIFICATION UNDER 37 CFR 1.10

I hereby certify that this New Application Transmittal and the documents referred to as enclosed therein are being deposited with the United States Postal Service on this date June 21, 2003 in an envelope as "Express Mail Post Office to Addressee" Mailing Label Number EV 221489125 US addressed to the: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

| |
|--|
| Patricia Thompson |
| (Type or print name of person mailing paper) |
| <u>Patricia Thompson</u> |
| (Signature of person mailing paper) |

3. Additional papers enclosed

- ☐ Information Disclosure Statement (37 CFR 1.98)
☐ Form PTO-1449

4. Declaration or oath

☒ Enclosed

executed by (check all applicable boxes)

☒ inventor(s).

☐ Not Enclosed.

5. Inventorship Statement

The Inventorship for all the claims in this application are:

☒ The same

6. Language

☒ English

☐ non-English

☐ the attached translation is a verified translation. 37 CFR 1.52(d).

7. Assignment

☐ An assignment of the invention

☐ is not attached. A separate ☐ FORM PTO 1595 is also attached.

☐ will follow.

8. Certified Copy

Certified Copy (ies) of application(s)

| | | |
|-----------|-------------|---------|
| | | |
| (country) | (appl. no.) | (filed) |

from which priority is claimed

☐ is attached.

☐ will follow.

9. Fee Calculation (37 CFR 1.16)

☒ Regular application

CLAIMS AS FILED

| Number filed | Number Extra | Rate | Basic Fee 37 CFR 1.16(a) \$750.00 |
|---|--------------|----------|---|
| Total Claims (37 CFR 1.16(c)) 15 - 20= | 0 X | \$18.00 | \$0 |
| Independent Claims (37 CFR 1.16(b)) 2 - 3= | 0 X | \$84.00 | \$0 |
| Multiple dependent claim(s), if any (37 CFR 1.16(d)) 0 | 0 X | \$250.00 | \$0 |

Filing Fee Calculation \$750.00

10. Small Entity Statement(s)

☒ Verified Statement(s) that this is a filing by a small entity under 37 CFR 1.9 and 1.27 is(are) attached.

☒ Filing Fee Calculation (50% of above) \$375.00

11. Fee Payment Being Made At This Time

☐ Not Enclosed

ONo filing fee is to be paid at this time. (This and the surcharge required by 37 CFR 1.16(e) can be paid subsequently.)

☒ Enclosed

☒ Basic Filing Fee
☐ recording assignment

\$375.00
\$ 0.00

12. Method of Payment of Fees

☒ Credit card payment form in the amount of \$375.00 for filing fee.

☒ Charge Account No. 20-0437 for any deficiency.



SIGNATURE OF ATTORNEY

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